



WEKU Sponsorship Terms of Agreement

Cancellation Policy

WEKU sponsors with event-related date specific underwriting messages may cancel scheduled underwriting 30 days in advance of the event if extraordinary circumstances lead to an event cancellation. WEKU will provide credit toward a future order for any spots that have not run. Per station policy, refunds are not provided.

Once a broadcast order is approved, WEKU expects payment for scheduled runs of all non-event related messaging.

Special Coverage

WEKU tries to run all sponsor messages as scheduled. However, special coverage may pre-empt regular programming. WEKU reserves the right to pre-empt spots for special coverage of breaking news or elections and will make good for any missed spots as soon as practical or provide credit. WEKU does not refund payment for pre-empted spots.

Payments

WEKU expects payment within 30 days of receipt of an invoice. Any payment that is more than 60 days past due could result in cessation of an order until payment is received.

Payments can be mailed to the station at:

WEKU
102 Perkins Building
Eastern Kentucky University
521 Lancaster Avenue
Richmond, KY 40475-3102

OR be made through our online payment portal at WEKU.org/payment. We accept Visa, Mastercard, American Express and Discover Credit Cards.

Please note: WEKU underwriting is accepted from clients in good standing.

Last updated 5/1/2021