

Public Service Announcement Guidelines

WEKU broadcasts Public Service Announcements (PSAs) as part of our mission to serve our listeners and community.

PSA Criteria:

- Events or information must be submitted by a not-for-profit organization or non-profit agency.
- Events or information should have appeal and value to WEKU's audience and/or provide some service or benefit to the community, listeners and/or members.
- Events should be located in the geographic region served by WEKU's service area of Central and Eastern Kentucky.
- Events or information related to candidates for office or political organizations will not be aired.
- Events with entry fees or costs will not be accepted

PSA Scheduling Information:

- PSAs can be scheduled through our online calendar only. On-air schedules are only available through the purchase of a [corporate support agreement](#).
- Events or information relating to WEKU programming and/or mission will have priority.
- PSAs should be written in a neutral language, sharing information and details about the event.

PSA Submission Information:

- PSA requests must be self-submitted by entering the event information on WEKU's [online calendar](#) at least 2 weeks before the event date. We recommend 3-4 weeks notice for events from May to September. (Due to the volume of PSA information we receive, we are unable to accept submissions via telephone, email or mail.)

Questions? Contact us at weku@edu.edu